

# Crochet Extra

27<sup>th</sup> EDITION - OCTOBER 2007.

Welcome to the October 2007 newsletter!!

This month we have had visitors by the bus load - literally! To the Bribie & Logan Ladies we hope you enjoyed your visit and hope to see you again soon!

We also had a Vintage Car Club called the "Wednesday Wrinklies" come for a visit and have morning tea amongst the wilderness! Hope you guys enjoyed your stay!



Hardanger enthusiasts have come from far and wide recently to see our Hardanger books and supplies. It seems that good news travels fast!!

We'd also like to give a special shout out to those customers that have had hospital stays recently. We wish you well and hope you make a speedy recovery!



A special thank you goes out to Theresa Taylor from Proston, Qld who donated to us a priceless family heirloom hand embroidered apron. We hope one day to have a crochet museum on site and this will definitely become part of the display.



Our bead knitting patterns from last month have been a hit and we have had a high demand for Japanese seed beads. So keep your eyes open and watch our for our new range of #11 Japanese Seed Beads in packets coming soon.

Butterfly Looms have also been popular in recent weeks, probably because of the price reduction from our supplier. These looms have nearly halved in price so if you haven't already tried them or want to add different sizes to your collection now is the time.



This month we are celebrating the release of our 30<sup>th</sup> Craft Moods Book! Written by our very own Vicki and compiled by our very own Ray! (Aren't they just the cleverest!) **BK30 Animal Towel Tops and More!** Congratulations guys on a job well done! Be one of the first people in Australia to get your hands on a copy by ordering one today!

**And finally owing to Aust Post raising postage costs, please note that our parcel postage rates have increased, contact us should you require a postage quote.**

*So until next month.....  
happy crocheting!!*

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## PRODUCT OF THE MONTH

### HARD COVER & HEAVY BOOKS

Hard covered and heavy books usually mean to us that the parcel needs to be wrapped with extra care, but what it really equates to is more pages and better value for the customer.

As you may have noticed from the catalogue and the newsletters we stock a large number of titles that are classified as heavy books that are subject to extra postage. We only charge real post plus a small handling fee, so a few of these books in the one parcel is even better value.

If a larger book is a First Edition, it usually comes with the heavier cover to add prestige to that edition, and offer greater protection to the many pages that hide inside, just waiting for you to discover them.

The perfect example of this is the Weldon series of knitting/crochet/craft books. Every volume brings the past to life and we can see what our ancestors made with great pride. Considering the raw materials that they had on offer, they were very creative. There are 200 ideas in every volume.



The Needlecraft Shop (Annie's Attic) has had books of mixed content for years. They print several each year and these are of exceptional value, (some are hard covered others soft) as they usually have 120 pages or more of ideas from doilies, afghans, baby stuff, clothing, novelty and much more. Usually projects that have won awards at shows.

Leisure Arts tell a similar story and concentrate on Award winning afghans (rugs). Normally referred to as blue ribbon afghans, in both adult and baby. They also have encyclopaedias of stitches and general crochet technique books.



Nicky Epstein has a superb series of edge books that contain wonderful ideas for embellishments that only Nicky could share with you. Again, quality thick hard covered books that you will refer to time and time again for awe inspiring ideas.

Not to be beaten, ASN have their informative 101 series on edges, all over patterns, squares and more, so do not miss these for great value.



Tatting also has its classic books that seem to be timeless. "The Complete Book of Tatting" being the prime example.

A lot of the heavier books are also general knowledge books that you will refer to constantly. Bit like having your own library at your finger tips. If you are like me, and read your crochet books for inspiration while choosing the next project, you will get immersed in these books for hours, just browsing the beautiful coloured pictures that lurk between the covers just waiting for you.

So next time you see the books in the catalogue with the \* or the \*\* symbols, do not pass them over. They may cost a little more for the book and the post, but really they are the great value for money.

*This month we have included a list of these books, so if you require more information please call us.*





"Just wanted to say thank you so much for the lovely morning we had with you all yesterday. Everyone was thrilled with their purchases and especially with the little surprises which you popped into our bags. The morning tea was superb and friendship from you all made it a really special day. You have a great location, the warehouse with all the 'goodies' in it was well set out and the ladies really enjoyed being able to actually 'see' what they were looking for. I'm sure we will be back for another session in the not too distant future."

LYNN - BRIBIE ISLAND HANDCRAFT CLUB, QLD

"Thank you for the free gift you sent with my order—an embroidered initial handkerchief. It will prove very useful, as I am one of those old-fashioned girls who still uses hankies!

BEV - CHATSWOOD WEST, NSW

## Customer Comments

"I found you ages ago by chance and I just love your store, unfortunately I couldn't be further away from it in WA but I spend way more time than I should noodling around the web site. Your community section is outstanding and has helped me find a couple of patterns I would never dreamed I might find!"

SHAUNA —WEMBLEY, WA

"Thanks for your newsletter. Also many thanks for the prompt fulfilment of my order which I sent last week. It arrived today on the opposite side of the country. DOROTHY - WARWICK, WA

"Just letting you know my order arrived today. I LOVE the Clover crochet hook, so very easy on the hands! (Yep I've already given it a test run.)" DONNA - NINGI, QLD



## Masterpieces of the Month

Send us a photo of your masterpiece and tell us what book it came from and your masterpiece could feature in the next edition of "Crochet Extra"



GLORIA - GATTON, QLD brought with her these adorable dressed dolls on her last visit to our showroom.



This one uses our very own *Cindy Doll* and our *Madame Tricot Perle 5*.

These dolls outfits were made using baby rayon.



LINDEN - COFF'S HARBOUR, NSW crocheted this *Madison Bear pattern GC14105* using our #10 maxi to make a mini bear! He's sooooo cute!! Linden tells me he looks more like a Terrance. So if you ever come to visit make sure you say hi to Terrance (he lives on our



front counter and is the guardian of the chocolate container!!) Thanks Linden for sending him up - he says he much prefers the weather up here!!



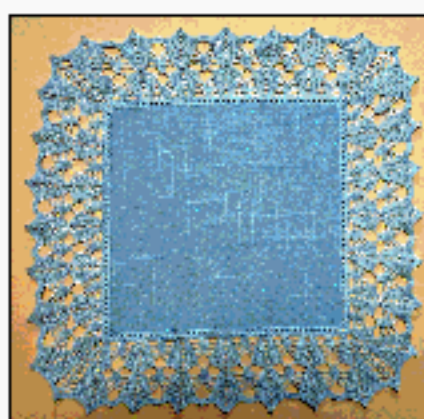
Thought you might like to see the lovely *Gwendolyn Doll pattern GC26106*. I made it for my 2yr old granddaughter, Ella. It is really lovely and I loved doing it.

ANNETTE - THORNLANDS, QLD



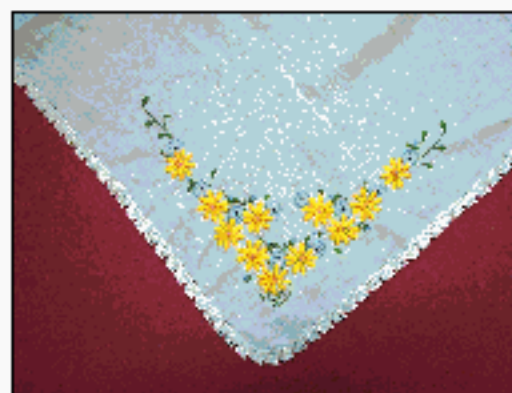
Our *fabric shapes* have been very popular and with so many colours and shapes there is one to suit everyone!

Here is a square doily crocheted by HELEN - TOOWOOMBA, QLD. Helen used a square fabric shape and an edge pattern from a Spanish Symbol book.



Although we refer to our Wednesday group as our "Crochet Group" a lot of the ladies also try their hands at many other crafts. For instance I quite often find Tess and Dot doing lovely fancywork. Here is just a sample of what they have been up to!

This is one of our *Royal Paris Cloths "Myosotic"* stitched by TESS - ELIMBAH, QLD



and this is a *Bella Embroidery Cloth "Daisy"* stitched by DOT - BURPENGARY, QLD. Dot made this cloth as a gift for her granddaughter.



Yet another fantastic Cindy Doll creation.



This doll's outfit was made by JANET - BONGAREE, QLD using our *Cindy Doll*, size 8 seed beads and her own pattern.



We'd love to see your finished projects! We receive lots of letters telling us how inspiring it is to see other peoples works. So if you have a photo of your finished project send it to us and your article could feature in up coming editions of the "Crochet Extra". Please be sure to tell us what book you got the pattern from so we can tell everyone else!

## HAPPY HOOKERS COMPETITION

The Crochet Australia Team is proud to announce the winner of our "Happy Hookers Competition" who will receive a \$20 gift voucher. This is the winner from the AUG 2007 period.



CONGRATULATIONS  
JANETTE M  
APPLECROSS, WA



Entering the competition couldn't be easier. All you have to do is place an order. All orders will enter the random draw which takes place on the last day of every month. Good Luck!!



## THE INSIDE STORY



We installed a generator under the office a few months ago to counter all the black outs we have. Although we had practised our procedures, we had our first real back out recently and put our generator to the test - right at the start of our Wednesday morning class. Our check list was like an aircraft - Fridge? *Off* Photocopier? *Off* Urn? *Off* - Urn *Off*! The ladies cried - what about morning tea? We managed to power the office and the urn so all ended well. We've had three black outs lasting a total of 7 hours in the last month so the generator, although noisy, has been worth it!

*Ray*

