

Crochet Extra

32nd EDITION - APRIL 2008

Welcome to the April 2008 Newsletter. Last month marked another milestone for us when we processed our **20,000th order**. Although we are a mail order business we still have visitors from time to time and on Tuesday 4th March Ian D from Nanango Qld timed it perfectly when he



popped in to collect some more yarn for his wife Noeleen. We provided some extra freebies to mark the moment and snapped his happy smile to share with you.

All things considered, can you imagine the metres of bubble wrap

and sticky tape that we have used over the past 5 years and not to mention the time taken to process all these orders. As you are aware we are also into recycling, so please do not be offended when your goodies arrive in a recycled bag or box. We reuse everything as much as possible including wrapping. This way we all save.



Crochet Monthly (the crochet magazine a lot of you have bought for years from the newsagent) is no longer being printed. We have taken the initiative and contacted France (where these magazines are printed) and have purchased all the back issues

available for Crochet Monthly, Crochet Magic and Decorative Crochet – 90 titles in all. Yes, we have about 4500 books to share with you all, so if you are interested in these symbol crochet books (all in English of course) maybe give us a call. They will eventually make their way to the web site if you can wait that long.



March was the month when a lot of people shaved their head to raise funds for the Leukaemia Foundation in the World's greatest Shave.

One of our Wednesday "Happy Hooker" ladies, Belinda P from

Strathpine has now done this 5 years in a row. This year Belinda took center stage at the Strathpine Westfield shopping centre with the other brave volunteers and she raised \$600 for this good cause. Well done Belinda.



until next month.....

happy crocheting!!

CROCHET AUSTRALIA

Postal Address:

PO Box 126

WAMURAN QLD 4512

Showroom:

76 Waterside Drive

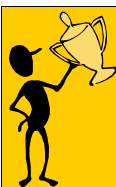
WAMURAN QLD 4512

Phone: 07 5496 6826 Fax: 07 5429 8027

Email info@crochetaustralia.com.au

Website: www.crochetaustralia.com.au

ABN: 46 136 921 238



PRODUCT OF THE MONTH



DVDs

We all see knitting and crochet as a being old crafts, but technology has even caught up with these and today we have DVDs for both. These American produced DVDs cover subjects from "how to" instructions to stitch patterns and designs for the more adventurous. All DVDs are compatible with Australian DVD players. To date we have seven titles available (normally \$32.90ea).

LA3911 Crochet Stitches In Motion

LA3912 Crochet Fashion in Motion

LA3914 I Can't Believe I'm Knitting

LA3915 I Can't Believe I'm Crocheting

LA107455 The Art of Knitting and Crochet 2

LA107456 Knitting Stitches in Motion plus 5 projects

LA107450 The Art of Knitting – stitches, colour, fashion



If you are like me and do not know how to use a DVD player, it is time to find a younger member of the family to assist.

Learning from DVD instructions has many advantages compared to a classroom situation.

You can replay them over and over again if you do not understand them the first time, unlike as in a classroom where you sometimes feel awkward if you ask for help not wishing to appear the needy one. Oh yes, we have all been there!!



You can learn in the comfort of your own lounge room, relaxed in your favourite chair wearing whatever you like any time of the day or night. Now that has to be a plus.

Great at a later date as a refresher course when the memory bank cannot recall that vital piece of information you need to complete the task at hand.



As a treat for you, this month we have our DVDs with a **free yarn offer**. We have limited stock but will be happy to backorder them if we run out. So check out this and other specials available this month on page 4.



CROCHETER'S CORNER



Customer Comments

Thankyou for my free gift. It is a really wonderful book and will be put to good use. Thankyou for your wonderful service.

Gloria J from Gatton QLD



Thankyou for all your help over the phone and prompt delivery of orders. Thoroughly enjoyed my cup of tea while checking out the latest "Crochet Extra" and my other free gifts, especially the pen.

Kathy C from Home Hill QLD

How quick is your mail order system!! Wow!! Put the order in on the weekend and it got to me today!! I have spent the last hour and a couple of coffees, pouring over the books, trying to decide which one to start!!! And the freebie was very welcome as well!!! Thank you!!

Jenny N from Sofala NSW



I was in Sxxxxxxx Bayswater here in Melbourne last Saturday browsing and overheard a lady bemoaning the fact that there are no crochet books around. I asked her if she had internet access and then told her to have a look at Crochet Australia as she should be able to find what she needs there.

Another lady stopped and asked who we were talking about. She said she was down from Yarrawonga (a good 4 hrs drive), but when she was in Queensland she and her husband were driving along when they realised they were in the Caboolture area.

She went on to tell us how they had paid a visit to Crochet Australia and how welcome they were made to feel and what a wonderful time they had had. We all stood around talking about crochet and our experiences for a good half an hour. Just thought I would let you know how small our world really is.

Judy A. from Vermont VIC



I just wanted you to know how much I enjoy your monthly newsletters. I like to keep up with the latest trends, and daydream about all the crafts I would like to do, never enough time!!! I must compliment you and your staff on the quick service one receives after placing an order which is so well packed. Keep up the good work, your standard is very high.

Anne L -O from Westleigh NSW



The books and patterns are great. I have already made a few things from my orders from you. Everyone is getting fooled by the oreo and chocolate chip cookies I have made from the Chocolate Sweets and Treats (GC31107). Also I have started the cat doorstep. So many to make, so little time. Thanks, **Alison P from Lavington NSW**



I was given an Arthritic hook and I find them wonderful and that I can get them in small sizes.

Yvonne H from Coffs Harbour NSW

HAPPY HOOKERS COMPETITION

The Crochet Australia Team is proud to announce the winner of our "Happy Hookers Competition" who will receive a \$20 gift voucher. This is the winner from the FEB 2008 period.



CONGRATULATIONS
BEV F,
ORANGE NSW



Entering the competition couldn't be easier. All you have to do is place an order. All orders will enter the random draw which takes place on the last day of every month. Good Luck!!

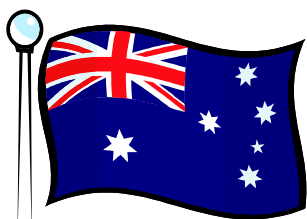
HANDY HINTS



Having trouble with damaged crochet hooks.....or are you constantly rummaging through that container trying to find that hook that you know is there.....somewhere?



Keeping your crochet hooks in tip top condition is as simple as rinsing and drying them after each use. Our hands contain oils and acid and after a brief period of time the metal finish will begin to deteriorate. For storage, a pouch with separate compartments for each hook is better than the hooks all tossed together into a pencil / glasses case, toothbrush container or any of the various containers that we tend to use. When your precious crochet hooks are loose, the constant friction between them may chip the anodized / nickel coating.



Please take a moment on Anzac Day to remember our fallen and reflect on their sacrifice so we may live as we do today.



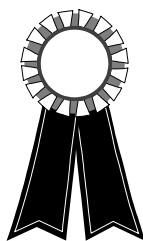


Masterpieces of the Month

Send us a photo of your masterpiece and tell us what book it came from and your masterpiece could feature in the next edition of "Crochet Extra"



Faye G from WARIALDA NSW recently forwarded this picture and can surely claim some bragging rights for the prizes she took out at a recent show. Rose design duchess set (top left) **1st prize** [from PANOS14 which is no longer available]; Round duchess set (top right) 2nd prize [from SELEC09]; Round doily (bottom right) 2nd prize [from PANOS12 which is no longer available]; Irish doily (bottom left) 1st prize [from SELEC22]. All these were crocheted using Daphne #20 thread. The hankies [HANKMIXSCAL] scooped the pool with a 2nd, 1st and champion piece, with the edges in #100 thread.



Congratulations Faye!!

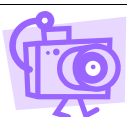


Iris from WERRIBEE VIC and Doreen from LOGANHOLME QLD are sisters who share a passion for crochet. When purchasing pattern books they regularly purchase an extra one for each other - how's that for sisterly love?

Iris said "my sister and I just love the baby pattern books that we have purchased from you, the only problem we have encountered is which pattern do we do first". Iris chose the pattern Pink Parfait from the book 875554, Beautiful Baby Boutique, but completed it in a pale green. Would look cute in any colour!!



Doreen said "what a dilemma, I need more hours in the day to do these gorgeous patterns that are in these books. We have never seen such a large variety of beautiful baby pattern books till we came across your web site. Then when we visited your premises it was unreal". Doreen made the Dreamy Sleep pattern from book LA3295 Ripple Wraps for Baby and also Baby Lace shawl from book LA3201 Contests Favorite Baby Afghans.



*We'd love to see your finished projects!
We receive lots of letters telling us how inspiring it is to see other peoples works. So if you have a photo of your finished project send it to us and your article could feature in up coming editions of the "Crochet Extra".*

Please be sure to tell us what book you got the pattern from so we can tell everyone else!



One of our **Happy Hookers** from class, **Moya H.**, made this beautiful doily from Daphne #20 crochet cotton. Moya used the centre of a tablecloth pattern Classis Beautiful from Crochet Monthly #145. Unfortunately this book is no longer available.



VISIT US on the web!

www.crochetaustralia.com.au