

# Crochet Extra

71<sup>st</sup> Edition - October 2011

Here at Maleny we have been enjoying glorious spring weather and the house building is now at the committed stage. This means that when it is finished, hopefully before Easter, there will be more room for the Crochet Australia goodies to be displayed in the current building. Those of you who have visited no doubt have seen the transformation that has taken place over the past 18 months. It is amazing what a bit of imagination and hard work can do, especially when the rain stops and allows you to get on with the business at hand.



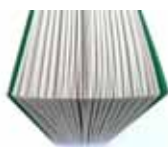
Crochet Australia has not looked back since our arrival here. We were planning for it to slow down and have the pace of the Maleny life style, but demand for crochet, knitting,



hardanger and tatting supplies seems to be increasing at the moment, not slowing down. New customers are finding us on-line and most of our current customers have now adapted well to being on-line buyers as well.

Technology can be a wonderful thing. For those customers without a computer, we are still posting out newsletters to keep them up to date, but our only fully updated catalogue is on-line. This includes all the colour charts for the threads as well.

As you may have noticed, each month we endeavour to bring some of the tried and true items to the fore so that over time we are able to deliver a taste of the whole spectrum of products available to you. The web site is now over 450 pages (with over 350 product pages) and that would equate to over 500 pages if printed, so as you can see, a paper catalogue would be rather expensive and sadly out dated the day it was printed. With new products arriving each week and some products being discontinued, with the magic of the internet we are able to stay current on a daily basis and bring you top service with a smile.



Until next time,

*Vicki*

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## THEME OF THE MONTH

### *Dolls and Accessories*

With the excitement of the new 18" Springfield dolls and the crochet, knitting and sewing books to go with them, we had to share our enthusiasm with you. Already some of our customers have purchased these beauties and are now madly making dolls clothes to fit out the girls in time for Christmas.



Also very popular are all the Lots of Love dolls that range from the little 5" babies to the 10" chubby babies, and of course knitting and crochet books to go with them. The popular toilet roll dolls, angel dolls and air freshener dolls are now in fair and dark skin with brown and blonde options in hair colour as well.



Then there are the cupie dolls in 3 sizes. We all have fond memories of these being dressed in tulle and glitter at the show. I never actually owned one, but they were very pretty and expensive, so guess my parents couldn't afford those. Anyway these beauties are now popular at weddings, being part of the table flowers arrangements.

These are followed up with the 3" dolls with moveable eyes, legs and arms, and the popular 1" standing and sitting dolls used as decorations in hair clips, for baby coathanger (remember the one with the swan and the baby in the basket) and the latest thrill is to freeze them in coloured iceblocks to be used at baby showers. The first with the "water broken" (that is the baby free of the ice) is the winner.



Doll stands are also available to display your treasures in the upright position and we still still have a few porcelain half dolls left.

WE'RE HOOKED ON CROCHET!



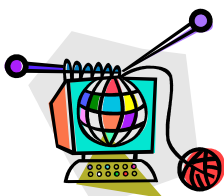
## CROCHETER'S CORNER and Masterpieces of the Month



Send us a photo of your masterpiece and tell us what book it came from and your masterpiece could feature in the next edition of "Crochet Extra"

Here are some customer comments and masterpieces for this month!

Thank you very much. The parcel arrived this morning and the colours are lovely. They are prettier and more vibrant than what showed on the screen. And thank you for the pen and chocy - it was a surprise and appreciated. Although I'm a knitter rather than a crocheter (crocheting give me cramps) I'll definitely be back as I use a lot of cotton in my knitting and you're more reliable than my previous supplier. **Jane McD, Gateshead NSW.** Jane bought a stash of the new Cebelia colours in the 50g balls.



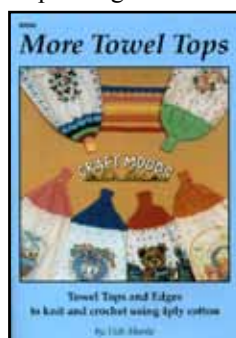
I just want to say thank you for such prompt service and assistance. I have received the parcel of yarn and look forward this weekend to start my project. **Noela R, Herberton QLD.**

Received my order today! So happy with it. Look forward to shopping with you again. **Kate S, Bentleigh VIC.**



The parcel arrived today. Fabulous! Thank you Vicki for including the gift and especially the Fredo!) I just recommended you/your website to a friend - am quite certain that there will be more orders for the Knitter, what a great little tool. **Sylvia M, Blackrock VIC** bought the Embellish-knit tool.

Just to let you know I've knitted three of the towel tops. The first one I did I knitted it and then crocheted it onto the towel top. I found this a bit fiddly. As suggested, I divided the towel top into sections and pinned the knitted holder and then used DC to crochet the two pieces together. I completed the second two differently. Depending on the number of knitting stitches I needed to cast on,



I dc across the top of the towel and then slipped my knitting needle into each dc and knitted up the required number of stitches and proceeded to knit the top on to the towel. I still had to divide the towel top into sections to make sure I dc the correct amount of stitches I'd need to knit across but it was so much easier knitting the top directly onto the towel and gives the top a much 'fuller' and better look. I don't ever cut my towels in half either. I just double

them over and then I have a lovely double towel to use. Looks so much better and seems to last a lot longer. Now going to start my fourth towel as my mum has just advised me she doesn't have any so I'll make a couple for her birthday which is next month. **Melanie J, Cleveland QLD.**



### Happy Hookers Competition

The Crochet Australia Team is proud to announce the winner of our "Happy Hookers Competition" who will receive a \$20 gift voucher. This is the winner from the August 2011 period.



**Congratulations  
Christine B  
SUNSHINE VIC**

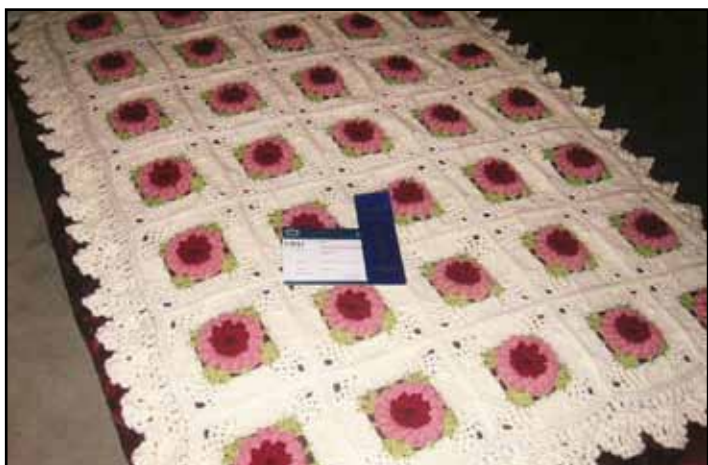
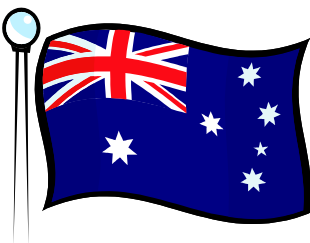


Entering the competition couldn't be easier. All you have to do is place an order. All orders will enter the random draw which takes place on the last day of every month. Good Luck!!

Thanks again for the prompt delivery. I'm home today so decided to battle the German instructions for this flower garland. I'm very happy with how it's turned out and I thought I'd send you a picture. Thanks for your suggestion with the Clever Country cotton - there were so many colours to choose from! I was also chuffed to see my name in the newsletter. I see I'm not the only one impressed with your efficiency! **Ann H, Upper Mt Gravatt QLD.**



Thankyou for my crochet cotton and the pattern of the Australian flag. I will be able to make one now. **Ethel J of Morven QLD** recently bought a huge quantity of Maxi #10 thread to crochet an Australian flag for her grandson. Not having a pattern, she will have to improvise. I found a cross stitch pattern that we were able to enlarge. Good luck with this one Ethel and looking forward to a picture of the final product.



The winners have been busy this month and **Meryl I of Whiteside QLD** is one of them. The rug is a combination of 3 patterns, Up Daisy doll is her own pattern and dolls outfit is from BK24 with a twist to the pattern. Well done Meryl.



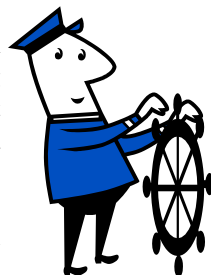
Just a note to thank you so very much for the prompt dispatch of this order which arrived safe and sound on Friday and also for my previous order a few weeks ago which arrived the day after I placed it. Your service is second to none so go to the front of the line! But wait, there's more - I did not open Friday's parcel until a short time ago and was truly delighted when a Freddo dropped out, again. Thank you so much for such brilliant service and going that little bit further. I'm not exactly a great crocheter, my late mother



used to all but tear her hair out in frustration at how I held the yarn, but I am trying to improve after many years of doing none at all. However, when I see the fabulous work of these ladies I sometimes think perhaps I should quit while I'm ahead. But then again as they say, nothing ventured, nothing gained.

**Trish W Warwick QLD.**

I found the August newsletter very helpful as I have limited knowledge of threads, especially brands and sizes, but love crocheting. The range in Darwin is very limited, as we only have Big W and Spotlight. The small specialized craft shops were squeezed out as has happened everywhere. Thank you also to Ray for his instructions on how to navigate your website. We are computer novices so hopefully we will get it right next time. **Beth F, Nightcliff NT.**



**Julie P, Greenpoint NSW** recently purchased the book of the month 124027 Tops & Toes and was thrilled to receive her book and says: It looks to be a good one. I like the ponytail beanie and the beaded socks. I think it will have a lot in it for the hospital stall and it was good to read that there are others that make for their hospital.



I have been meaning to write to you and say thanks ever so much for your efficient service, the parcel postie woke me the next morning after my order with your parcel...I had nodded off in front of the heater, crocheting. Again, I wasn't quite expecting those colours in the blue but I will be

coming to see you one day and in the meantime, I intend to get all the blues in the size 10 thread anyway as the sheen is so lovely. **Jo L, Maroochydore QLD.** PS: Freddo went straight down this time, he couldn't even try to make his escape to my fridge.





**Kath L, Bray Park QLD** is another winner. Ginny Gingerbread, The Great Matriarch Clown - 1st, Town Cryer Hedgehog - 4th [highly commended], Sack of Mice Teacosy - 1st and Body Building Bunny - 2nd and Ginny got 3rd. Have made one of the Donut Delights for a niece for her b'day and she loved it.



Just a short note to say a big THANK YOU for sending me the cotton I ordered to finish my table centre for the Perth Royal Show. My parcel arrived today and now I know I can finish it tonight and it will be all ready and waiting to go. Thank you again for your great personal service. The best advertising is word of mouth and I tell everyone I know about you both, your service and your lovely place in Maleny that is probably looking a great deal better than when saw it 18 or more months ago. **Gloria F, Palmyra WA.**



**Karen F of Clarinda VIC** sent us these pics of her entries in the recent Spotlight competition - we think they are fantastic - what do you think?



Many thanks for the prompt delivery of my order (as usual !!) the 10" baby dolls are delightful and I am sure my granddaughters will be just entranced with them!! I just wanted to also let you know that the cream & pink hand towels are excellent. I also use them for machine Embroidery& they lend themselves very well to this because they are plain & so have a great space for said embroidery! I also really enjoyed the "Freddo"! amazing what a little "Frog" can do!!! **Judith F, Camden South NSW.**



## Look at the Doll stuff we found!!



**ACCDOLL - Plastic 7" Doll with Hair \$2.40**



**ACCDOLLMINI - Mini Plastic Dolls  
Pkt 5 \$7.70**



**DOLL3IN - Pkt 4 Baby Dolls 3" \$5.95**



**DOLLSITSTAND - Pkt 6 Baby Dolls  
1.5" Sitting/Standing \$2.00**



**DOLLSIT - Pkt 6 Baby Dolls 1" - Sitting  
\$2.75**



**DOLLCUPIE Cupie Doll,  
plastic - 3 sizes  
120mm and 140mm high  
\$1.75  
160mm high \$1.95**



**DOLLPILLOW - 8" Pillow Doll \$8.45**



**DOLLAIRFRESH - 6½" Air Freshener  
Doll \$6.40 Brown or Blonde hair, or  
dark skin and hair.**



**DOLLTOILET - 10" Toilet Roll Doll  
\$5.50  
Available in fair skin with brown hair,  
and dark skin with dark hair.**



**DOLLANGEL - 13" Angel Dolls  
Brown, Blonde or Platinum Blonde hair  
\$10.95  
Dark skin and hair \$9.95**



**DOLLITTY5 - Itty Bitty Doll 5" (13cm)  
\$10.50**



**DOLL5SMILE - Mini Doll 5" (12.6cm)  
- Smile \$9.00**



**DOLLITTYMED - Itty Bitty Doll 7.5"  
(19cm) \$14.75**





**DOLLCHUBBY8 - Chubby Doll 8"**  
(21cm) \$13.95



**DOLLCHUBBY10 - Chubby Doll 10"**  
(25cm) \$25.50 (8 styles)



**DOLLSF18 - Springfield Doll 18"** (45cm)  
Brown, blonde, Hispanic, redhead or  
Afro-american. \$59.50ea



**DOLLSTAND - Metal Doll Stands**  
Small \$3.95, Med \$5.15, Lge \$5.95



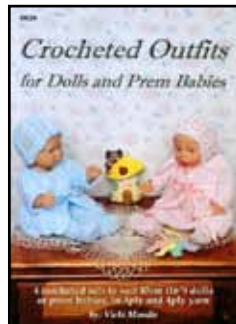
**871039 Dress-up Fashions for 18" Dolls**  
\$14.95



**ASN1257 Dresses to Cro for Dolly & Me**  
\$16.25



**CM19 Annabelle Bed Doll** \$5.40



**BK24 Cro Outfits for Dolls & Prems**  
\$10.95



**AWCF4 The Doll Wardrobe Vol 4** \$10.00



**AWCF5 Matching Outfits for Girls & Dolls Vol 5** \$10.00



**875563 Fashion Doll Collection Book 2**  
\$30.70\* plus extra post



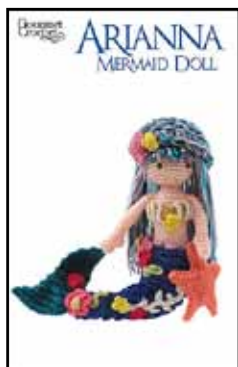
**874311 Indian Maidens** \$11.35



**GC23106 Topsy Turvey Doll** \$10.00



**GC39107 Favrielle Doll** \$10.00



**GC57107 Arianna Mermaid Doll** \$10.00





879516 Itty Bitty Babies \$13.70



871048 Oh, So Cute Doll Clothes \$15.00



871104 Itty Bitty Dress-Up Fashions \$13.70



LA530195 Bernat Mini Me \$9.30



SS7178 Classic Knits for Boy Dolls \$21.95\* plus extra post



The remainder of books are knitting



121038 Fun-to-Knit Doll Clothes \$16.70



ASN1348 Knits for Girls & Dolls \$28.70



ASN1420 Fashion Doll Knits \$12.45



121040 Itty Bitty Baby Doll Clothes \$11.65



121039 Amigurumi Animal Friends (Knit) \$15.00



BK27 More Knitted Outfits Dolls & Prem Babies \$10.95



JG3013 Scarecrow Family (Jean Greenhowe) \$12.95



JG3082 Knitted Clowns (Jean Greenhowe) \$13.95



121056 Itty Bitty Knitties \$15.00



ASN1443 Matching Knits For Girls & Dolls \$18.50