

Crochet Extra

80th Edition - August 2012

July was an extremely busy month as we all learnt to use the new website. From most reports, it has certainly been better for the customer with all the related products appearing on one page and the search function has been brilliant. At the office end however, it has been challenging and we are learning new skills everyday. Who said that you cannot teach old dogs new tricks. (Woof!)



Tunisian and Knooking were the favourites for July. Looking forward to seeing some finished ideas. With Clover arthritic being the most popular hook used by our customers, we have added a few in-between sizes to the range of the wool hooks. This will certainly be helpful when adjusting the tension of your crocheting. Check in the new products for these.

To some, recycling or upcycling is a new thing. To us, it has always been a way of life. Most of you will have noticed that we use white core flute in the envelopes and parcels to protect the books from being bent in the post. The plastic bags are to protect your goods from moisture and dust. I feel a bit guilty using these as they are certainly not planet friendly. Perhaps try to recycle the core flute sheets in your household as they cost 30 cents each and it would be good to know that they have an afterlife other than the bin. If you have any tips on how you have reused these, we will be more than happy to pass on your thoughts.



We use most of the large cardboard packing boxes that come through door as protection for your goods in the red satchels. That cardboard is great to use in the garden as well for keeping the weeds at bay. An absolute pain to cut up, but at least useful and reused. We no longer use bubble wrap. We

came to Maleny with 2 large rolls of bubble wrap and they are still in the big shed. We even recycle the used stamps to a stamp club in Yeppoon. All sensitive waste paper is shredded or mulched and the garden wins again. The polystyrene beads that come in the boxes and scatter all over the floor no matter how careful I am, are used to protect the books in the 20Kg boxes that Ray sends out from our other business Craft Moods. The smaller scraps of cardboard are used under the flaps of the boxes incase someone opens them with a knife. We have solar panels to help reduce the electricity used in this building and of course rain water for the water supply.

This business produces less than one garbage bag of rubbish each week and considering that we are importers, the amount of cardboard, paper, envelopes etc that come through the door is rather extensive. I hope our carbon footprint is minimal. Please help us to recycle that core flute in some small way. One customer offered to post it back to us but we feel that is not the answer. Love to hear of any things you do with your crocheting and recycling. Let's all make a difference.

Happy crocheting

Vicki

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THEME OF THE MONTH

Recycling



Time to use up the scrap bits of yarn and cotton, beads, scrap fabric and all those odds and ends that might come in handy one day.



Bits of thread make wonderful bookmarks and flowers for broaches and embellishments, coasters, jewellery (earrings, bracelets and necklaces), motifs for doilies, dolls clothes and small edges. Scrap fabrics can be used to line your crocheted / knitted bags and totes, use the Japanese yo yos and make embellishments like 3D butterflies, flowers, hearts, shamrocks, ovals

and rounds which make fashionable additives to accessories. Decorate these with beads for extra glam. Cut strips of fabric and make bags, mats and scarves. Combine with a bit of yarn here and there for a different look. Make your project stand out in the crowd.

To prevent those 4ply cottons from stretching when making bags, run some of that left over doily thread with the cotton. Makes a great variegated look for something different. Left over

yarn makes great little squares that can be made into tea cosies, scarves, rugs, slippers, pot holders and more. Work them with a common edge colour to complete the picture. If you are really daring, try some Freeform crochet. Pompoms and tassels are always a nice touch as well.



My mum used to crochet and to this day I still have a doily she made from butchers twine / string. Remember those raffia hats and bags. We even have some second hand books if you are



chasing those. With a daisy wheel or hani loom you can use any medium that is flexible to form flowers. All these are great for fetes, quick presents or just to keep for yourself and it is keeping the cost minimal and it is certainly time to use up the stash. Again, upcycle that box of bits and see just how good you will feel.

CROCHETER'S CORNER

and.

Masterpieces of the Month



Send us a photo of your masterpiece and tell us what book it came from and your masterpiece could feature in the next edition of "Crochet Extra"

Here are some customer comments and masterpieces for this month!

I placed my order very late Wednesday night, knowing full well not to expect it till the following week, but when it turned up this morning (Friday), I was very surprised, it took less than 36 hours. Thank you so much for your prompt service, and the chocky. **Karen J, Dalby QLD.**



Susan L, Nambour QLD used Cebelia #20 to make this great doily of Leaves and Flowers from Crochet Monthly 129.



I received my books yesterday. I love the Debbie Macomber book. Julie P, Greenpoint NSW. This knitting book LA4279 Back on Blossom Street proved popular last month when it was on special. Lots of great garment ideas.

Just letting you know that we received the craft items safely. As usual, the ladies were very pleased with the prompt delivery of their cottons. Also many thanks for the little "extras". They really are appreciated. **Cynthia O'B, Rockhampton QLD.**

Have just had a quick look at your new web site! Haven't got time at the moment to go through the whole thing, but what I've seen is terrific and I just wanted to congratulate you on a great site. Keep up the good work. **Gloria F, Palmyra WA.**Thank you so much for the speedy turnaround of my order. Am looking forward to the new

Thank you Crochet Australia Team for the wonderful friendly service and great website (love the new website changes too!) Look forward to reading monthly newsletters to see whats 'about' and whats 'new'...Sharon L, Rocky Point NSW.



of my order. Am looking forward to the new adventures into Hardanger - obviously have too much spare time on my hands (yeah right). Have been wanting to learn this lovely art for many years now and decided that if I leave it until a more "convenient time", then I will probably never do it. So....the new adventure begins. Glad to read that the walk to work is not too arduous these days. Hope the boss has

the stop watch on these lunch breaks though - can't have too much lost productivity. I am looking forward to making another trek up the mountain to see you. **Trish H, Kaleen ACT.**



Happy Hookers Competition

The Crochet Australia Team is proud to announce the winner of our "Happy Hookers Competition" who will receive a \$20 gift voucher. This is the winner from the June 2012 period.



Congratulations Noela R Herberton QLD



Entering the competition couldn't be easier. All you have to do is place an order. All orders will enter the random draw which takes place on the last day of every month. Good Luck!!



Thank you so much for the prompt attention to my order. It arrived within two days which is most appreciated. Needless to say the chocolate frog was a wonderful surprise in the perfect package. Love the new site, - have explored just a small portion. The new house looks beautiful...well done.

Margaret M, Mount Martha VIC

The house shown on the new website is the Crochet Australia building, our new residence sits behind it.

Val C and Dot N visited us from Caboolture OLD recently and showed us what they have been knitting for their dolls. Dot used ASN1348 Knit for Girls and Dolls and 121038 Fun to knit Dolls clothes for her garments.





I told you we had wonderful fast delivery, was at Post Office just Book No 102 Pineapple Crochet Designs after 9am this morning, marvellous. The colours of the Madam 1st Prize - Lemon Swirl Centre tablecentre - 20 cotton from Tricot Perle #5 are all wonderful and suit just right, thanks ever so Twilleys Twenty Home Crochet much. Cynthia M, Stratford VIC.

about a month ago. The pink lady Kit Pattern 16 came up very 1450 Exquisite Doilies nice in the two purples you advised me to buy and the apricot color Highly Commended - Multi colour Thread Holder - No 20 cotton for the runner has come up well. Have just been on the new web site and like it as well. Yvonne A, Woodridge QLD.



I popped in on you a couple of days ago chasing the ball of maroon DMC thread. I have since really enjoyed reading your newsletter. Well done! Great inspiration! As I was leaving your shop, I pointed to the book of '101 Granny Squares' and mentioned that I had not long completed a queen size bed rug for our caravan using one of the squares. It was Square No. 77 - although it was pictured in entirely different colours. It had a couple of fairly unusual aspects to the pattern. I did 12 squares by 12 squares, then did a few rounds right around the outside. Each time I got another 12 done, I would crochet them together into a strip, then crochet that strip onto previously joined strips. I am really pleased with the way it has turned out - and it is now proving very cosy for extra warmth on some of the cool nights we have had. Terrie P, Bargara QLD.



Congratulations to Susan Z, Nambour QLD for such a great effort at the recent Nambour show.

Attached is my photo of my show successes!!!! Details are -

1st Prize - Cream Pineapple tablecentre - 40 cotton from Paragon

2nd Prize - Tartan Rug in 8 ply - from The Tartan Rug

2nd Prize - Cream Doiley - No 10 cotton from ASN 1450 Exquisite **Doilies**

Just a little thank you for your help when I bought some cottons Highly Commended - Green Doiley - No 10 cotton from ASN



is so very clear and bright. Browsing over patterns is a delight, more user friendlier than the previous version......actually it is a Only trouble is I find that my wish list is getting much longer with pleasure to have a look around the website now because it looks so all these wonderful patterns now so clearly displayed. Good Luck modern. Well done. Jenny M, Keilor VIC. with your new ventures. Merrilyn T, Drouin VIC.

If you register your details on the new website, then you will be able to add items to your wish list for future purchases, plus view Thank you for your very prompt attention - which does not happen your order history.

to navigate. Paula McK.

Now that I have my full set of arthritic crochet hooks (Mother's Day present), I am back into crocheting. I finished this Bavarian costume in time for the local Ingham Show and got 2nd prize. Very pleased with the result and my Bavarian granddaughter should love it. The pattern is from Annie's Attic Fashion Doll Folk Costumes which I bought from you several years back. The table centre is from one of your single patterns, again bought several years ago. It's made from #20 cotton and #8 pearl thread. A great way of using up those little bits of cotton we tend to keep. Robyn B, Ingham QLD.





Congratulations on the new site. It is so user-friendly, bright and breezy. Just love the homepage....so easy to navigate from there. And, the conversion section, what a clever move to put it there..... Thank you so much for the patterns - My friend Michelle is just well done. I can hardly wait to tell my left-handed friend about recovering from the flu so the patterns from you cheered her up no that section. Well, I am off now to investigate more.

Susan McD. Goulburn NSW.

well. Carol J, Lalor VIC.

We carry a wide range of knitting books - mainly for baby and survive very long. Doreen K, Berrimah NT. children wear, afghans and toys & novelty items.

Congratulations on your new beautifully re-designed web site. It I want to compliment you on your new website look - it is so much

often these days - to my order which I received yesterday together with 'Freddo Frog' which I had to share with my husband!! I am very busy making Pom Poms for everyone which are so easy to I absolutely love the look of the new web site. It makes it so easy make now. If I need any other supplies I will certainly be in touch with you. Pauline R, Talbolt VIC.

> My Tea towels have just arrived. They are Fantastic!!!! Toni H, Scarborough WA.



Many thanks for your prompt service and yes, the tatting books were just the thing to inspire a recently retired tatter and lace knitter. Keep up the great service and will catch up with a few more bits and pieces when we return home in August.

Katherine M, Sarina QLD.

Just a quick message to say thanks for getting back to me re the postage, and that my parcel arrived today. Such great service and the chocolate was a nice little gift too! Will definitely keep checking your site when I'm after knitting and crochet items, and have sent it on to a friend who's looking for some special things too. Shirley W, Sandgate QLD.

Thanks for the tatting shuttle ... Now I just need to learn how to use it. Thanks also for the newsletter. Jenny C, Caloundra QLD.

end. She said to thank you very much. Will keep your business in our minds when wanting other yarn etc. Patricia G, Iluka NSW.

I love the new website and it's good that you put knitting books as I am not used to orders being delivered so quickly. Thankyou very much. Decisions now on which pattern to do first. Freddo did not

Yo from near Gympie QLD called the other day and showed us I recently purchased some crochet thread from you. I want to say her amazing Irish Crochet doilies made with Daphne #20 thread. thank you for your prompt delivery, your help on the phone and 872813 Irish Lace Doilies.







also for the choccy frog. What a lovely touch. I will certainly be ordering from you again. Thank you.

Barb K, Sailors Gully VIC.

I emailed you a few weeks ago about a pattern I was having trouble with. It was the Pink Kitty couch. I ended up working it out. I used safety pins at the end of each row etc. I have attached pictures of it for you. Thanks for your help.

Michelle F, Zillmere QLD.



A word about our new website - Our shopping cart does NOT calculate freight - we will add shipping costs in line with the freight information shown. If you want us to provide a shipping quote before we process your order, you must request this in the Order Instructions section during the final checkout step.

So although the order confirmation email you receive immediately after placing an on-line order says freight is \$0.00, we will determine the freight charge after we pack your order.





Look what we found to enable you to use up those scraps and get into recycling!!



CLOVER YO-YO MAKER tools for quick & easy Yo-Yo. Available in a variety of shapes, including round, oval, shamrock, butterfly, heart and flower, all in various sizes. Priced around \$11.00.

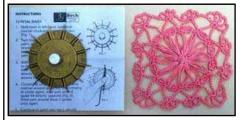
Stitch yo-yos together to make various kinds of handywork. Put them together as you like using your own ideas, decorate them with buttons and lace, use for appliqués or combine with embroidery, string yo-yos together with ribbons or wool, perfect for greeting cards and wrapping decorations, the possibilities are endless. Instruction manual included.

Pompom Makers - we have a range of these tools to make pompoms from about 2cm to 11cm ranging in price from \$2 to \$25. Great to use up those scraps and add a touch of class to any project!!

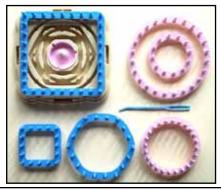
ACCBLOOMLOOM - Bloom Loom (Flower Loom) \$7.00



ACCDAISYWHL - Daisy Wheel (metal) \$12.85



ACCFLOWERLOOM - Clover "Hana-Ami" Flower Loom \$32.65



ACCEMBKNIT - Embellish Knit Automatic Spool Knitter \$28.50



885128 Easy Scrap Baby Blankets \$8.95



872813 Scrap Afghan Sensations \$14.95



871105 Scarves to Crochet \$15.90



Knit SP5406 Knitted Fruit 20 to Make \$10.95



LA4178 Breit little things in Thread Crochet \$20.25



JG3259 Donut Delights \$12.95



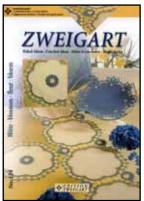
876513 Scrap Granny Crochet \$15.30



LA4592 Artsy Afghans \$17.50



ZW124 Zweigart Edge Book 7011.602 \$9.50

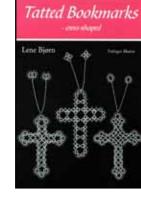


LA5572 Use up that Yarn \$15.30



LA5504 Totes for all Reasons \$17.10

LA3078 - 99 Granny Squares to Crochet \$21.30* extra post

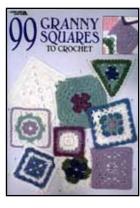


FA0625 Tatted Bookmarks Crosses \$17.95

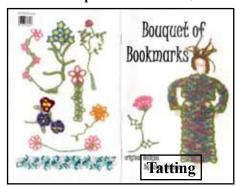
HHT375 Bouquet of Bookmarks \$18.35



875564 How to Mosaic Crochet \$14.20



BK28 A Crocheted Library of Bookmarks \$10.95



LA3819 Scrap Afghans For All \$17.50



LA3981 Ponchos for Kids \$17.40



874051 Special Day Bookmarks \$10.95



LA2946 Old-Timey Scrap Afghans \$9.90



ASN1355 Thoroughly Modern Grannies \$13.35



LA75069 Reader's Choice Bookmarks \$8.30



ASN1347 Knit Afghans of Many Colors \$22.40





